



RADICALLY SIMPLE<sup>SM</sup>

Need extra cash?  
We can help.

Juan Q. Público XXXX  
1111 El Camino Real  
Anytown, US 00000-0000  
XXXXXXXXXXXXXXXXXXXX

Dear Juan,

Would you like to give your kitchen a complete make over? What about paying for college or an addition to your home? Whatever your financial needs, E-LOAN<sup>®</sup> can help.

- Improve your home
- Pay for college
- Take an extended vacation
- Get money for anything you want

**Refinance and get the cash you need.**

By “cashing out” your current mortgage and refinancing with E-LOAN, you’ll get a new great rate plus the extra money you need — all in one easy monthly payment.

In fact, we can even help lower your overall payments\*. Why not apply right now to see how?

**Apply now! It's easy.**

Just call **1-866-409-5363** or go to [www.eloan.com/myloan](http://www.eloan.com/myloan). There's no obligation. Talk to one of our friendly loan experts today.

Sincerely,

Pete Bonnikson  
Senior Vice President, Home Mortgage

P.S. Don't delay. You already have the equity. Act now and get the extra cash you need. Call **1-866-409-5363** or visit [www.eloan.com/myloan](http://www.eloan.com/myloan) today.

**Get the Cash  
You Need**  
Refinance and  
take cash out

**Lower Your  
Payments**  
With no second  
mortgage

**Apply in  
Minutes**  
Quick and easy  
online application

To Learn More:  
[eloan.com/myloan](http://eloan.com/myloan)  
**1-866-409-5363**

\* Rate and loan availability subject to creditworthiness, loan-to-value-ratio, property value, and other conditions. Loans not available in certain states such as WV. Obtaining a refinance loan with a term greater than the term of your existing loan may increase the time and/or total amount needed to repay your debt.

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